



Openness by default to solve the most challenging problems!

RADICAL OPEN INNOVATION

About - Business Management Support Foundation



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ABOUT BM-SUPPORT.ORG

The Business Management Support Foundation is a **not for profit** organization for **radical open business innovation**.

The purpose of the foundation is to stimulate and perform research and development on the broad field of system sciences and practical applications. We do this by creating **open innovation** networks with other non profit organizations **and** profit organizations.

The BM-Support.org foundation is devoted to the interdisciplinary inquiry into the nature of complex systems.

The foundation is created in 2007 to support research and development of innovation projects.



IT'S ALL ABOUT COLLABORATION!



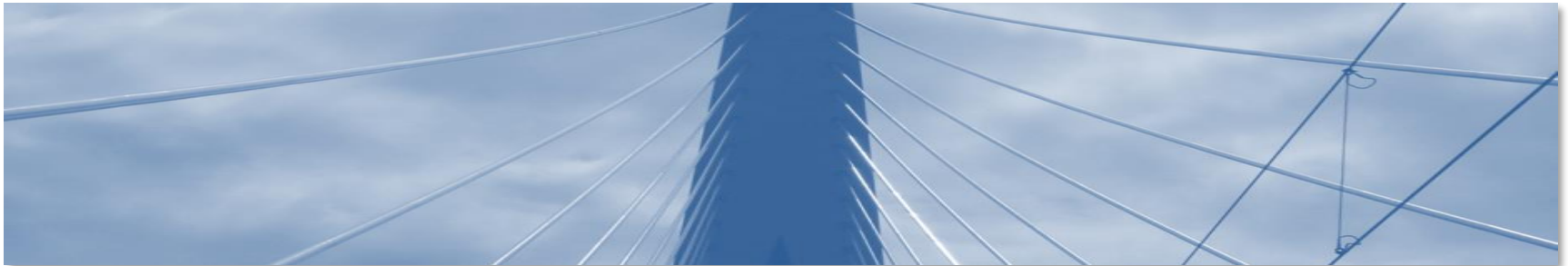
RADICAL OPEN INNOVATION

A modern innovation processes requires:

- An enormous diversity of knowledge and skills
- Use of knowledge partners
- Openness

Radical Open innovation is all about collaboration

We define **radical open innovation** as a method in which exchange of ideas and knowledge is possible in an open structure using openness principles by default.



OPENNESS

Openness is the new way for companies of all sizes to achieve goals. Today more and more companies are embracing openness as a necessary orientation toward success. Openness can lead to:

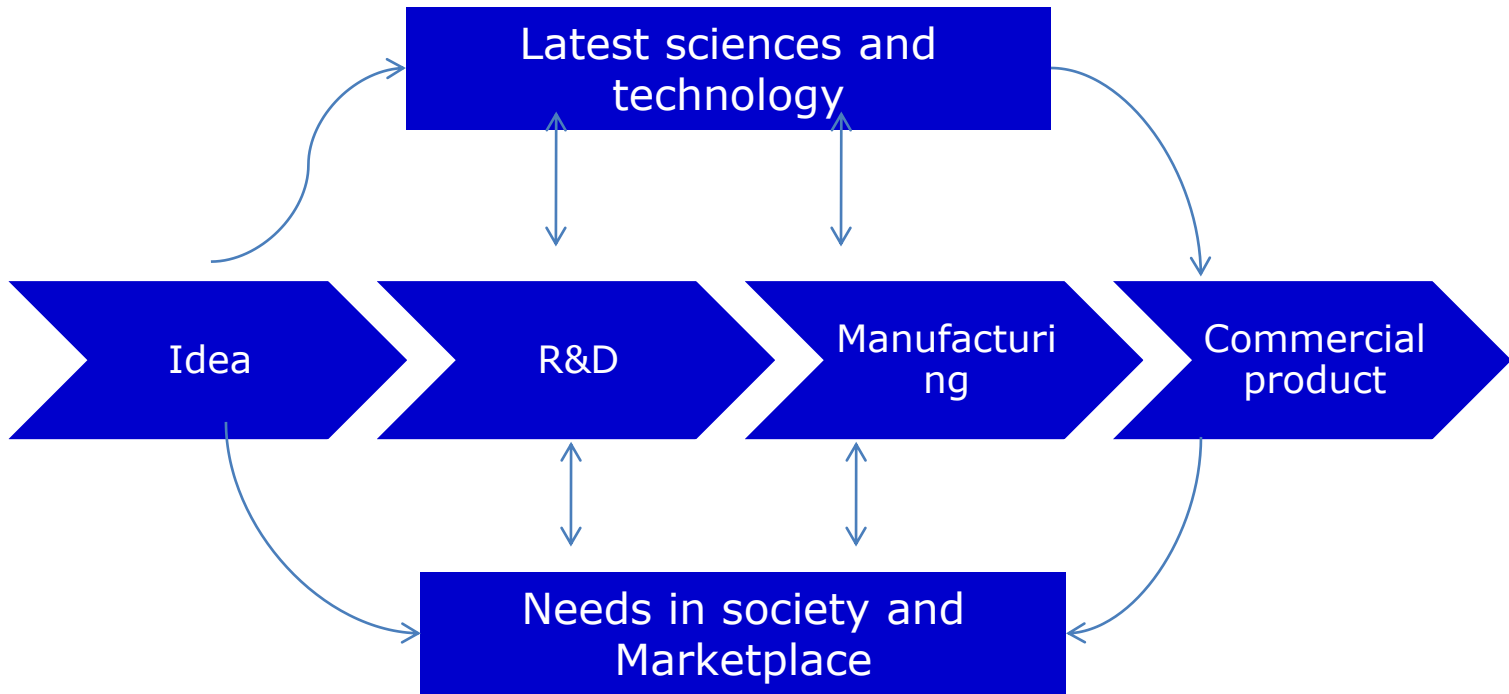
- Increased value due to open learning and knowledge sharing.
- Greater agility and flexibility
- Faster innovation, since openness is key for open innovation.
- Healthier communities, since openness enables focusing on all system aspects, not only revenue growth.

But openness is fluid

Openness is multifaceted

Openness is contested

IT'S ALL ABOUT COLLABORATION



Radical Open Innovation is driven by companies that support **open company principles**.

OPEN COMPANY PRINCIPLES

We are an open transparent foundation. We support and stimulate real openness. Like-minded organizations who share open company principles are more likely to collaborate to create new value streams.

Key principles for **radical open** companies:

- Creating value is not an end but a means for making our world better.
- You embrace openness when creating value for your customers.
- You use an OSI approved license when developing software.
- You use an Creative Commons License to share documentation that has value.
- You embrace openness as basic value for knowledge sharing and growth. Think of open science, open data, open access, open research.
- Knowledge and improvements should be beneficial and reachable for everyone.
- Your organization is inclusive.

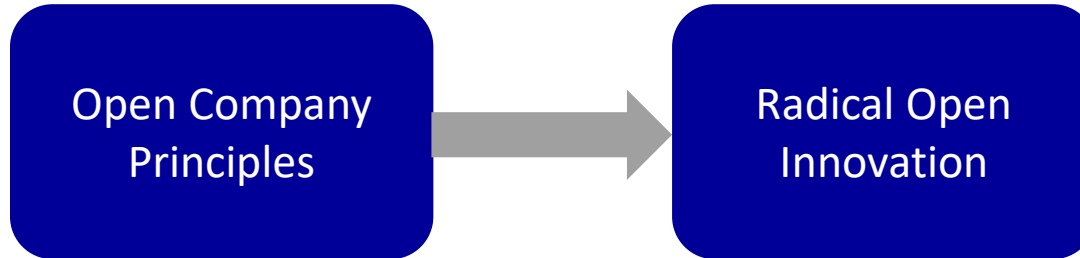
WHY RADICAL OPEN INNOVATION?

There is still a large gap between research work and practical work. It is proven to be difficult for companies to find like-minded partners for open innovation projects.

Some observations:

- Doing real business innovation is still complex, and rarely successful.
- Knowledge valorisation is still a problem.
- Businesses need cost and time effective value creation processes when innovating.
- Old paradigms for organizing open innovation and creating value at large are still the dominant trend: This means complex chains of alliances with contracts due to NDAs, patents and copyright issues. Equal partnerships are rare.
- Disruptive business landscape due to Internet and new digital technologies the last 18 years. Every business needs to work on continuously innovative transformations.

FROM OPEN COLLABORATION TOWARDS RADICAL OPEN INNOVATION



Radical Open innovation needs an open mindset. Open collaboration principles are needed for Radical Open Innovation.

Participants for Radical Open Innovation can be:

- Individuals,
- SME's,
- Enterprises
- and (governmental) foundations

The BM-Support Foundation enables open collaboration for all participants who share open company principles to support radical open innovation.

RULES OF THUMB FOR RADICAL OPEN INNOVATION

Radical Innovation needs openness. Openness starts with trust.

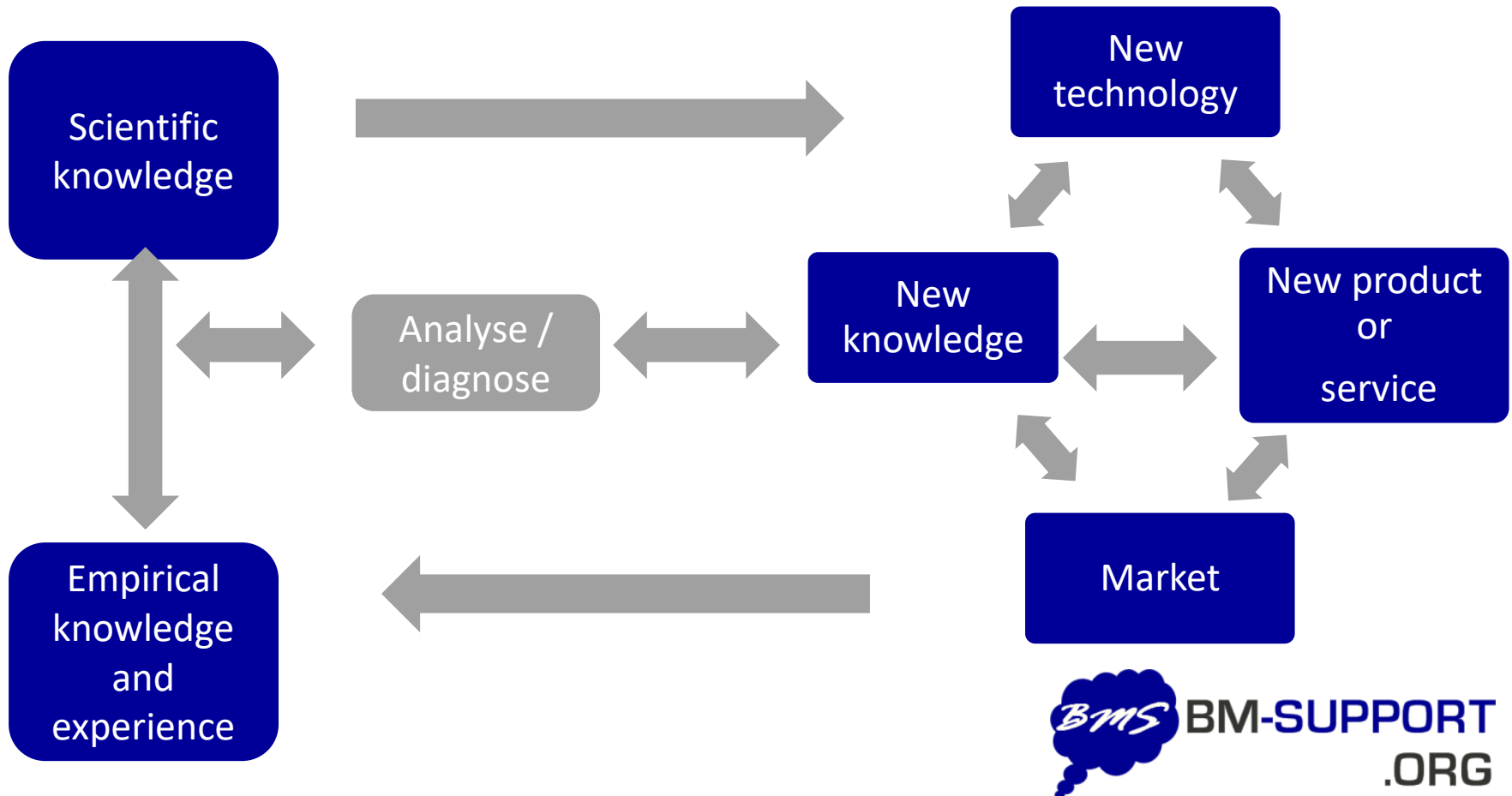
To get a solid foundation to make your radical open innovation project successful:

- Work together with like-minded companies. So companies that subscribe **open company principles**.
- Collaborate in various open innovation networks and platforms.
- Create your own future by organizing or attending to open learning events. Off-line and on-line.
- Ask for help. The world is becoming increasingly complex due to break-through advantages in many science areas, but also due to very complex social processes happening worldwide.

And do not forget: Creating real value in an open transparent way can also be profitable!

RADICAL OPEN INNOVATION: HOW IT WORKS

With the current state of technology, a single firm cannot create a solution for a complex problem alone. Specialist companies, knowledge institutes and governments increasingly join forces.



PRINCIPLES FOR RADICAL OPEN INNOVATION

Our principles for Radical Open Innovation are:

- The notion and **trusts** that only by open collaboration success can be gained;
- New products and new services require a **new way of organizing** open collaboration networks;
- Radical Open Innovation is **decentralized** by design;
- Successful open innovation projects require the correct focus and clarity concerning interests. **Ongoing!**
- ***Openness by default***

THE BM-SUPPORT.ORG FOUNDATION



OUR VISION

- The confidence and the structure necessary to gain small and large successes requires stability, but also flexibility.
- Innovation is not a step by step change process.
- **Courage** is required to introduce a totally new concept.
- Innovation is a choice to discover **unknown** paths.
- Innovation requires **strength** to **share** knowledge with partners.
- For successful innovation **knowledge** is vital.
- For effective innovation a mix of new technological knowledge and new **business science** knowledge is vital.

Starting with innovation requires bravery!

WHAT DOES THE FOUNDATION?

The purpose of the foundation is to stimulate and perform research and development on the broad field of system sciences and practical applications. We do this by creating networks with other non profit organizations and profit organizations. Are main goals are:

- Create an open innovation platform for sharing knowledge for all our partners.
- Developing a body of knowledge of solutions for business problems that work!
- Research on problem solving methods in various fields, to help on useful transfers from one field to another.
- Contribute to the development of better theoretical models in areas which lack them to solve business problems faster.

The BM-Support Foundation aims to be not only a research platform but we are encourage developing new value using open innovation principles. Our universal language is system science.

BM-SUPPORT.ORG AND YOUR INNOVATION PROJECT?

Joining the Open Company Directory network of the BM-Support.org Foundation enables more opportunities for joining open collaboration projects. Joining this open network is free. No strings attached!

It is a decentralized network by design. You decide if, how, when and with whom you want to collaborate.

<https://www.bm-support.org/join/>



CONTACT INFORMATION

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BM-Support.org is a foundation for sharing and creating knowledge.

Every one can join the bm-support.org network!

Support our foundation by your donation or participation!

