

# BUSINESS MANAGEMENT SUPPORT

## *Corporate Identity*



# ABOUT BM-SUPPORT.ORG

The Business Management Support Foundation is a **not for profit** organization for **open business innovation**.

The BM-Support.org foundation is devoted to interdisciplinary inquiry into the nature of complex systems.

The Business Management Support Foundation offers a fast, flexible, and cost-effective way to form and run special projects and programs. Our core services are:

- Innovation & Research Services
- Solution Services
- Educational Services



# SYSTEM THINKING

The Business Management Support Foundation is dedicated to use system thinking theory and concepts.

The systems approach is our way of thinking about complex problems and a methodology for developing optimal solutions to those problems.

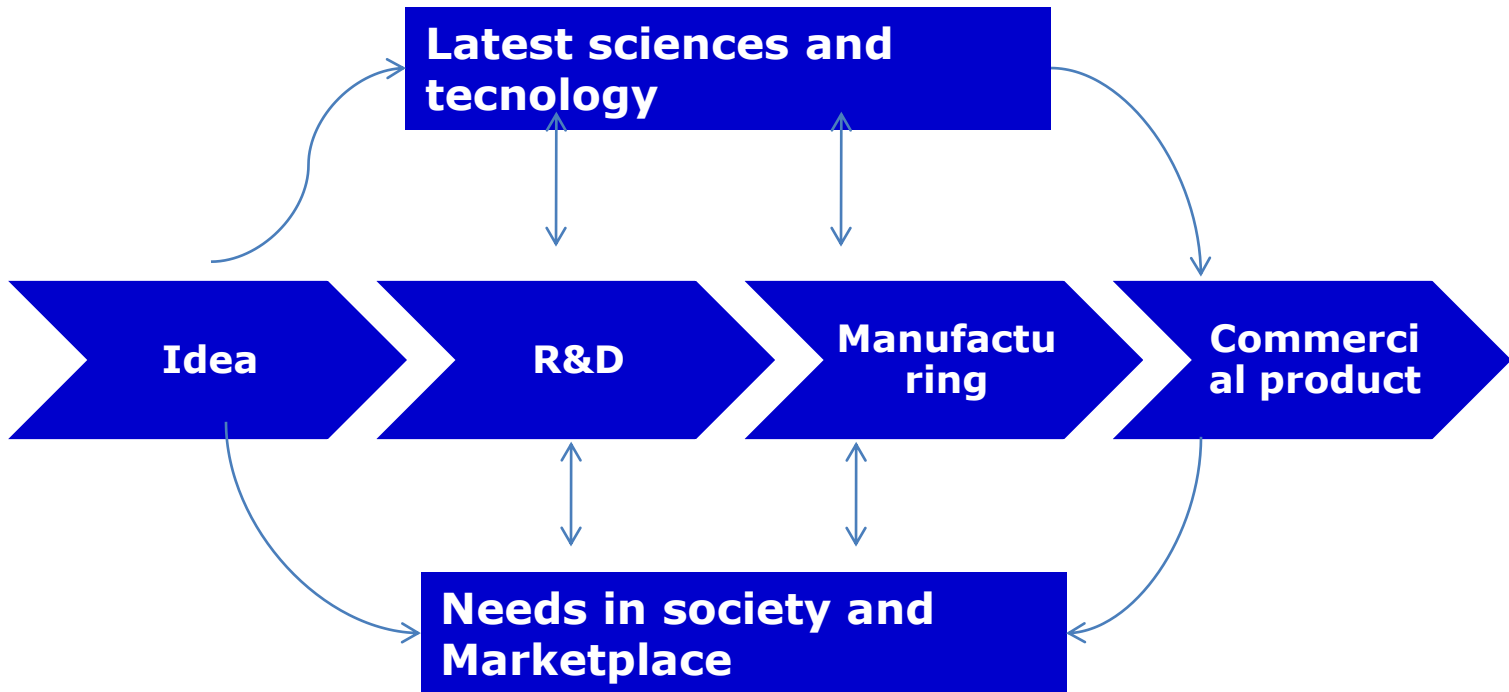
We make use of a number of tools that support **system dynamics** analysis to gain powerful insights into the nature of a problem.



# IT'S ALL ABOUT COLLABORATION!



# IT'S ALL ABOUT COLLABORATION



Definition: Open Business innovation is the innovation processes organized in an open and transparent manner.

# OPEN INNOVATION

Modern innovation processes requires:

- An enormous diversity of knowledge and skills
- Use of knowledge partners

Open innovation is all about collaboration.

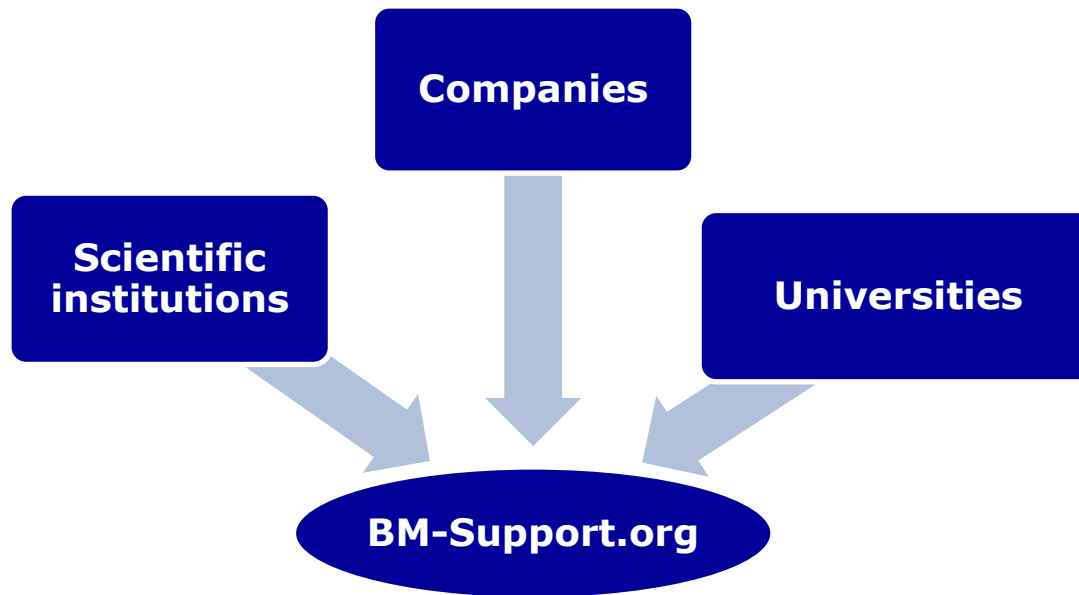
We define open innovation as a working method in which exchange of ideas and knowledge is possible in an open structure.



# PRINCIPLES OF OPEN BUSINESS INNOVATION

Definition of open business innovation:

- Combining internal and external sources for both development and marketing of new services.



# OUR PRINCIPLES FOR OPEN BUSINESS INNOVATION

Our principles for open business innovation are:

- The **complete value chain** necessary to transform an idea into reality is analyzed in advanced;
- The notion and **trusts** that only by cooperation and division success can be gained;
- Cooperate with good people and reliable companies is vital;
- Describing everything in advance within legal contracts is time-consuming, expensive and gives seldom the desired result;
- New times, new products and new services require a **new way of organizing** collaboration networks;
- Successful innovation projects require the correct focus and clarity concerning interests. **Ongoing!**

# THE BM-SUPPORT.ORG FOUNDATION



# OUR VISION

- The confidence and the structure necessary to gain small and large successes requires stability, but also flexibility.
- Innovation is not a step by step change process.
- **Courage** is required to introduce a totally new concept.
- Innovation is a choice to discover **unknown** paths.
- Innovation requires **strength** to **share** knowledge with partners.
- For successful innovation **knowledge** is vital.
- For effective profitable innovation a mix of new technological knowledge and new **business science** knowledge is vital.

*Starting with innovation requires bravery!*

# WHAT DOES THE FOUNDATION?

The Business Management Support Foundation (aka BM-Support.org) helps companies with solving their innovation questions.

We arrange a safe platform and give support wherever possible with knowledge or obtain knowledge from our partners from our innovation network. In our innovation network many progressive companies and institutions are available.

# BM-SUPPORT.ORG AND YOUR INNOVATION PROJECT?

Success of innovation is applying **the right mix** of knowledge of **diverse scientific worlds**. The BM-Support foundation provides different services to make innovation projects successful.

Our strength lies in **systematic analyzing and solving all problems** which arise during an innovation route. But we also bring together all companies necessary to your innovation project successful.



# CONTACT INFORMATION

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[BM-Support.org](http://BM-Support.org) is a foundation for sharing and creating knowledge.

**Every one can join the [bm-support.org](http://bm-support.org) network!**

**Support our foundation by your donation or participation!**

